



# Community BEAT

ISSUE 26, AUG 2023



## WIN A \$150 EFTPOS GIFT CARD!

To help Coastline communicate more effectively with our members, it's important we have their most up-to-date contact details.

That's why we've just launched our latest promotion, 'Update your Details'.

Simply update your details via Coastline's internet banking service, the MyCOAST mobile banking app or ask our team to update your details in branch for your chance to WIN one of seven \$150 eftpos gift cards.

But Hurry! Competition closes at midnight on the 31st of August, so be sure to update your details before then.

For further details, visit <https://www.coastline.com.au/update-your-details-july-2023/>

Winners will be notified by phone on Monday, 4th September at 11am.



## KENDALL - IT'S OFFICIAL!

We're pleased to announce the opening of our new branch at Kendall Community Centre, further extending our reach and commitment to providing exceptional financial services to the local community.

The decision to establish a branch at Kendall Community Centre reflects Coastline's dedication to meeting the evolving needs of its members. This strategic expansion aims to offer convenient access to a wide range of financial solutions for the residents of Kendall and the surrounding area.

We are also thrilled to welcome Irene and Deanna to the Coastline team, who will be providing our Kendall members with the same friendly and personalised service our community has grown so accustomed to.

## CALLING ALL LOCAL BUSINESSES!

We are providing the opportunity for three Coastline business customers in each of the valleys we operate in (Hastings, Macleay & Manning) the chance to win a marketing package valued at \$2500!

Each winner will receive a 1 to 2 minute video about your business, a 30 second branding commercial and 10 branding images for social or your website.

To enter simply tell us in 25 words or less why your business deserves this marketing package.

Coastline will share the winning videos on our Facebook page, the winner from each valley that amasses the most likes/shares will receive the major prize of a \$500 marketing credit.

For full entry details, visit <https://www.coastline.com.au/support-local-business-2023/>







## COASTLINE STAFF EXCELLENCE AWARDS

We'd like to say a big congratulations to the winners of this year's Staff Excellence Awards.

Coastline recognises individuals who uphold Coastline's core values of exceptional customer service, professionalism, and community spirit.

We applaud them for their dedication to upholding our customer-centric culture and are proud to call them part of the Coastline team.

## GET BUDGETWISE FOR \$0!

With the cost of living on the rise, It's time to take control of your budget and avoid the unpleasant wrath of bill shock in the future.

Coastline's exciting new Budget Wise deposit account spreads your bill payments evenly across the year, removing the bumps in your budgeting and taking away the stress of balancing your finances each month. So even if several bills arrive at once, your Budget Wise Account has

you covered, giving you total peace of mind.

To help more people stay on top of their finances in this ever changing climate, Coastline has just waived the \$6 monthly fee, forever! This is your opportunity to sign up to a Budget Wise account completely free of charge.

For more info go to: [coastline.com.au/manage/budgeting-accounts/budget-wise/budget-wise-find-out-more/](https://coastline.com.au/manage/budgeting-accounts/budget-wise/budget-wise-find-out-more/)



## EDUCATION WEEK CHILDREN'S ART EXHIBITION

To celebrate Education Week, we invited primary school students from the Macleay Valley to display their artwork.

The exhibition is running from the 1st till the 31st of August at our Coastline Art Hub at 26 Smith Street, Kempsey. Everyone is invited to view these amazing pieces of art created by creative kids in our area!

Over 81 students will have their art on display in our month-long exhibition, coming from 8 Macleay Primary schools.

## SHOWCASE YOUR PRODUCTS WITH OUR LOCAL SPOTLIGHT

We believe in the value of small business and invite you to showcase your products within one of our stores.

Coastline offers small businesses who make tangible goods, ideally of a unique, original, independent or handmade nature, the opportunity to have their products sold at our stores, with all proceeds going back to them.

If you don't have a shopfront, and operate in the Mid-North Coast Region, email your local branch today.



The artwork with the most 'likes' on our Art Hub Facebook page will receive \$150, second will win \$100 and third will win \$50. We will also be having a local artist come in and judge the artworks and pick 5 artworks to receive highly commended awards.

Show your support to the children of the Macleay and their artistic flare by visiting our Art Hub or participating in our Art Hub Facebook post.

Coastline thank all the students who participated in the art exhibition and wish you the best of luck!